

Cascades of blooms

for Spring, Summer and Fall
are yours . . . with these unusual
planting SPECIALS from . . .

Lloyd's Gardens
GLADSTONE, OREGON



SEE BIG SPRING
BONUS OFFER
BACK PAGE.

- ☐ GLADIOLUS
- ☐ DAHLIAS
- ☐ TUBEROUS BEGONIAS
- ☐ GLOXINIAS
- ☐ PEONIES
- ☐ CANNAS
- ☐ LILIES
- ☐ MIRACLE MUMS
- ☐ CHRYSANTHEMUMS
- ☐ PHLOX
- ☐ DAISIES
- ☐ ANEMONES
- ☐ RANUNCULUS

ORDER NOW . . . PLANT NOW!
Prompt delivery . . . ALL
POSTAGE PAID

Form 3547 Requested
LLOYD'S GARDENS, Route 2, Gladstone, Oregon

BULK RATE
U. S. POSTAGE
PAID
Permit No. 7
GLADSTONE, ORE.

LIBRARY
RECEIVED
★ MAR 28 1958 ★
U. S. Department of Agriculture

*Bibliography Division
Library, U.S. Dept of Agriculture
Washington 25, D.C.*

[1958]

BEGONIA & GLOXINIA BULBS

... easy to grow ... start indoors now ... move to garden in the Spring



GIANT DOUBLE CAMELLIA FLOWERED TUBEROUS BEGONIAS

4 Med. Lg. ☐ \$1 Post-Paid Bulbs

SELECT FROM 6 COLORS

- ☐ WHITE ☐ PINK
☐ CRIMSON ☐ ORANGE
☐ YELLOW ☐ BRONZE

EXOTIC VIVID

15 Med. Lg. ☐ \$3 Post-Paid Bulbs

THRIVES EVEN IN SHADE
HUGE 4 TO 6-INCH BLOOMS
PLANTS 12" HIGH, 24" ACROSS
BULBS LAST FOR YEARS

1 1/2" to 2" TOP BULBS

50^c each 3 for \$1²⁵
Post Paid

FREE

FOR STARTING BEGONIAS AND
GLOXINIAS INDOORS NOW. PLANTER
BOXES AND PLANTING MATERIAL
Transfer outside in Spring for Summer-long blooms.

Lovely Hanging (Pendula) BASKET BEGONIAS

Hundreds of Blooms trailing from Boxes, Baskets, or Folwer Pots—Thrive in shade so are invaluable for Terraces.

2 SIZES to choose from ... 6 colors. Post Paid.

1 1/4 to 1 1/2" ☐ 35^c ea. ☐ 3 for \$1 ☐ 7 for \$2

1 1/2 to 2" ☐ 50^c ea. ☐ 3 for \$1²⁵ ☐ 6 for \$2²⁵

- ☐ WHITE ☐ PINK ☐ YELLOW ☐ SALMON ☐ CRIMSON ☐ ORANGE ☐ BULBS LAST INDEFINATELY

EXQUISITE CARNATION TYPE BEGONIAS (Fimbriata)

2 sizes ... select from 6 gorgeous colors ... POST PAID

1 1/4 to 1 1/2" ☐ 35^c ea. ☐ 3 for \$1 ☐ 7 for \$2

1 1/2 to 2" ☐ 50^c ea. ☐ 3 for \$1²⁵ ☐ 6 for \$2²⁵

- WHITE ☐ SCARLET ☐ YELLOW ☐ PINK ☐ ORANGE ☐ BRONZE

IMPORTANT NOTICE

IN HOT WEATHER ... Plants such as Mums, Tree Peonies, Daisies, etc., are effected by heat in shipment ... to guarantee arrival in good condition, ADD 50c extra for air parcel post.

IN COLD WEATHER ... If freezing weather exists, advise us when it is safe to parcel post your order.

Lovely Giant Trumpet GLOXINIAS

6 vivid colors

☐ 3 Top size \$1 Post Bulbs Paid

☐ 12 Top size \$3 Post Bulbs Paid

- ☐ Emperor Frederick—Scarlet and White
☐ Blanche de Meru—Rose and White
☐ Hollywood—Purple and Blue

- ☐ Etoile de Feu—Scarlet
☐ Emperor Wilhelm—Violet and White
☐ Mont Blanc—Pure White

For Porch—Planter, Garden—Shade—Scores of Blooms Per Plant—From Vivid Colors to Soft Pastels.



CANNAS ... giant blooms

Up to 6 feet. Tropic broad leaf foliage in many exotic shades. Giant blooms in brilliant colors.

8 NAME VARIETIES AND COLORS

☐ 3 LARGE \$1 POST TUBERS PAID

☐ 8 LARGE \$2 POST TUBERS PAID

- No. Color Variety
☐ PINK (Green Leaf) CITY OF PORTLAND
☐ COPPER (Bronze Leaf) COPPER GIANT
☐ WHITE (Green Leaf) EUREKA
☐ ORANGE (Green Leaf) INDIANA

- No. Color Variety
☐ YELLOW-RED (Bronze Leaf) ITALY
☐ SCARLET (Green Leaf) PRESIDENT
☐ BRONZE (Purple Leaf) WYOMING
☐ ROSE (Green Leaf) CUPID

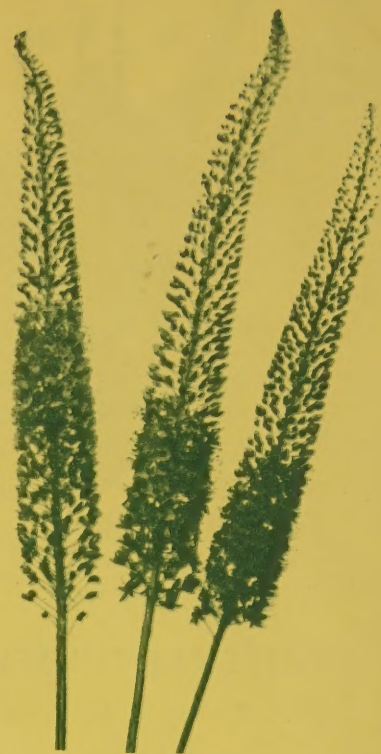


NEW GARDEN GIANT

Rare Desert Candle

... grows 4 to 6 feet ... bloom weeks and weeks!

Huge two-foot bloom stalks borne on long, sturdy stems, characterizes this little known, extremely hardy flower. When the brilliantly shaded giant stalks are cut and put in water they last for days on end, giving a breath-taking display. The blooming period, May and June, lasts for weeks. The four to six-foot spires look as if they're on fire, so dazzling are the colors.



- FIRE YELLOW
☐ EA. \$1 ☐ 3 for \$2.50 ☐ 6 for \$4.50
FIRE PINK
☐ EA. \$2 ☐ 3 for \$5.00 ☐ 6 for \$9.50
SHELFORD HYBRIDS — MIXED COLORS
ROSE, CHARTREUSE, WHITE, ORANGE, COPPER, RED
☐ 6 for \$7.50 ☐ 12 for \$14.00

KEEP MOLES AWAY from Tulips, Hyacinths with gay, economical

ALIU MOLY BULBS

... spring bloming, deep yellow flowering bulbs ... about 6 to 8" high. They help your mole problem.

☐ 30 Bulbs \$1 Post Paid ☐ 65 Bulbs \$2 Post Paid

CHRISTMAS ROSES



... the Winter Wonder Flower that blooms in your garden from December to March.

☐ 1 Plant only
\$1⁵⁰ Post Paid

☐ 3 Plants only
\$4 Post Paid

Just imagine ... your own Christmas Roses in December! Freezing temperatures and snow won't harm them and a few mild days will bring a spectacular showing of snowy white flowers with bright yellow centers. Sometimes the blooms are pink, green or rose. The lush exotic leaves are evergreen and beautifully decorative the year 'round.

FREE Beautiful Scroll of the legend of the Christmas Rose suitable for framing. An inspiring story of simple faith printed in black and gold sent FREE with each Christmas Rose, on rich parchment paper, 11 x 15 inches.

GIANT RANUNCULUS

Huge Double Blooms

For a never ending supply of summer blooms, plant these biggest and finest of all Ranunculus.

Six Mixed Colors

☐ 40 Bulbs \$1 Post Paid



SPECIAL OFFER ANEMONES FOR YOUR GARDEN

PLANT NOW for Lovely Spring, Summer Blooms. SIX MIXED COLORS.

☐ 40 Bulbs \$1 Post Paid

☐ 100 Bulbs \$2 Post Paid





SPECTACULAR TREE PEONIES

- ☐ PINK
☐ RED

Specially grown and grafted in Japan these Tree Peonies are thrillingly beautiful; they are tall growing and profuse blooming putting forth huge semi-double flowers.

☐ \$3⁵⁰ ea. ☐ 3 for \$9⁰⁰

HARDY CYCLAMEN NOW READY FOR IMMEDIATE DELIVERY

Collection of 6
\$5⁷⁵ Post
Paid



CYCLAMEN HARDY

Atkinsi

Pink to pale rose flowers, marbled foliage. The earliest to bloom in January.

☐ \$1.00

Europaeum

Mid-summer flowering (July to September). Distinctly fragrant, crimson rose flowers. Marbled and mottled foliage.

☐ \$1.25

Neapolitanum

The most vigorous and easily grown species. Rose pink flowers. Foliage marbled and mottled silver and white. August to October.

☐ \$1.00

Thrive in Shade

Cilicium

Light pink flowers in fall following C. Neapolitanum (September to November). Foliage deep green mottled silver on edges.

☐ \$1.25

Coum

Early spring flowering, February and March. Pink to deep rose flowers. Round unmottled foliage. Very distinct.

☐ \$1.00

Neapolitanum Album

Pure white form of the Neapolitanum type.

☐ \$1.00

Plant All of These Just Once for Years of Bloom

GIANT HARDY PHLOX Strong Individually Rooted Plants—Not Just Divisions

10 Lovely Varieties

☐ 1 Plant 60^c ☐ 3 for \$1⁵⁰

☐ Collection of 10 for \$3⁹⁵

- ☐ Red ☐ Lavender ☐ Salmon
☐ White ☐ Pink ☐ Scarlet
☐ Purple ☐ Orange ☐ Blue
☐ Red and White

HANDY ORDER FORM IS ON BACK OF FOLDER

GERBERA DAISY (TRANSVAAL)

The most rewarding of the family of Painted Daisies. Bloom is giant, 2 to 4 inches across on graceful 18-inch stems.

STRONG HEALTHY PLANTS

6 MIXED COLORS

RED — SCARLET — ROSE — PINK — YELLOW — ORANGE

☐ 1 Large Plant 35^c Post Paid ☐ 3 Large Plants \$1⁰⁰ Post Paid ☐ 18 for \$5



CHRYSANTHEMUMS

A Select Group of Types, Varieties and Colors to Give Continuous Blooms from Mid July thru late fall in most sections of the U.S.



THRILLING MIRACLE MUMS

HUNDREDS OF LOVELY SILVER DOLLAR SIZE FLOWERS FROM FIRST PLANTING

LOW GROWING, COMPACT, 2-FT. HIGH . . . 3 FT. ACROSS

These Striking Miracle Mums are glorious in borders, beds or planted individually. Buds and blooms keep coming week after week in a never ending array of riotous color. Hardest of all mums, and most profuse blooming, you'll want several in your garden. SELECT IN YOUR COLORS.

☐ 1 @ 35^c ☐ 3 @ \$1 ☐ 8 @ \$2⁴⁰ entire collection

- ☐ Gold ☐ Bronze ☐ Lavender ☐ Pink
☐ Red ☐ Purple ☐ White ☐ Yellow

DECORATIVE MUMS

Bloom August to November —Later in warm areas. Here the most hardy types of garden varieties for long outdoor blooming periods and is an excellent selection of armloads of cut flowers indoors. A full range of colors.



- ☐ SILVERPLATE—White
☐ RED VELVET—Red-Med.
☐ FIRECRACKER—Bronze
☐ YEL CHRIS COLUMBUS
☐ HONEYSWEET—Gold Med.
☐ POLARIS—Buff Gold—M
☐ DREAM GIRL—Lav. Pom
☐ MASQUERADE—Lav. Pk. Pom
☐ COURTIER—Pk. Pom—Med.
☐ ALERT—Deep Purple

- ☐ REMEMBRANCE—Carmine
☐ FIESTA—Bronze Or. T
☐ HUNTSMAN—Bronze Or. T
☐ SWEETSTAKE—Yellow Med.
☐ CALUMET—Apricot Pom—Med.
☐ ELIZ HOOD—Lav. Pk. Med.
☐ ENTERPRISE—Rose T
☐ BETTY—Pink
☐ SUNSTONE—Yellow Spoon

☐ 1 @ 50^c ☐ 5 @ \$2⁰⁰ ☐ 10 @ \$3⁷⁵

All Merchandise Postpaid

If substitution of mums is necessary similar types and colors will be used. If you are not completely satisfied with your order when it is received please return within five days and your money will be returned or a credit issued, whichever you prefer. We cannot guarantee or assume responsibility for growth in your garden when affected by conditions beyond our control.

FLOWERING and ORNAMENTAL

TREE SPECIALS

TULIP TREE

(Liriodendron Tulipifera)

Delicate shaded yellow orange tulip shaped flowers in great profusion. The dark green leaves turn yellow in the fall.

3 to 4 ft. Branched Transplants

☐ \$2⁵⁰ Post Each Paid

NEW GOLDEN YELLOW HONEY LOCUST

(Gleditsia Triacanthos Inermis)

One of the most outstanding ornamental trees introduced in years. New growth is bright yellow, making a startling effect against the darker green background. Really outstanding.

4 to 5 ft. Branched Transplants

☐ \$4⁸⁵ Post Each Paid

ALTHEA ROSE OF SHARON



(Hibiscus Syriacus)

Each bush is loaded with brilliant flowers from mid summer thru the fall. Select from 4 lovely colors.

- ☐ Dbl. Red ☐ Dbl. Pink ☐ Dbl. Purple
☐ Dbl. White

☐ \$1²⁵ Each ☐ 4 for \$4⁰⁰ Post Paid

Red Ozier Dogwood

(Cornus Stolonifera)

Lovely lacy white flowers in clusters with exceptionally beautiful red bark. You'll love it.

2 to 3 ft. Branched Trees

☐ \$1⁷⁵ Each ☐ 3 for \$5⁰⁰ Post Paid

White Flowering Dogwood

(Cornus Florida)

A specially fine flowering strain. Not a native collection.

2 to 3 ft. Branched Transplants

☐ \$2⁵⁰ Each ☐ 3 for \$6⁰⁰ Post Paid

Pink Flowering Dogwood

(Cornus Florida Rubra)

The exquisite shades of this pink blossom make this the elite of all dogwoods.

☐ 2 to 3 ft. \$4⁷⁵ Post Branched Each Paid

One Each of the Above Collection of Dogwoods

\$7⁷⁵ Post Paid

Improved Esther Reed

SHASTA DAISY

Fine, double, snow-white shaded to gold in center. An exceptionally hardy Heavy Bloom.

☐ 50^c ea. ☐ 3 for \$1²⁵ Post Paid

Fringed Marconi Daisy

White Spider Type Daisy—Very Unusual.

☐ 50^c ea. ☐ 3 for \$1²⁵ Post Paid

FINE LILIES



JAPONICUM — Trumpet, rose pink. One of the all time outstanding lilies.

☐ \$1⁷⁵ ea. ☐ 3 for \$2⁰⁰

. . . yes, the finest quality obtainable . . . plant for exquisite summer blooms . . . extremely hardy . . . leave in ground for years . . . very prolific! These are hand picked lilies . . . disease free!

SPECIOSUM MAGNIFICUM—(Improved Giant Rubrum)—Large white, suffused carmine pink, spotted crimson. Much larger and more robust than the Rubrum. A gorgeous lily.

☐ 75^c ea. ☐ 3 for \$2⁰⁰ Post Paid

FORMOSANUM WILSONS — Select special strain pure white, green throat. Blooms in September. A very heavy late bloom.

☐ \$1³⁵ ea. ☐ 3 for \$2⁷⁵

AURATUM PLATYPHYLLUM (Improved Gold Band)

A much larger and finer lily than the common Auratum. Has a deep gold band with carmine spots.



Specially Selected . . . hand picked . . . not the ordinary field grown.

☐ \$1 Post ea. Paid ☐ 3 for \$2⁵⁰

COLLECTION of all these
6 LILIES . . . one of each

☐ 6 for \$5⁷⁵ Post Paid

DAURICUM WILSONII—A lovely deep apricot. A late flowering upright. A lily you will be proud to display.

☐ 1⁷⁵ ea. ☐ 3 for \$5⁰⁰ Post Paid

ESTATE—Croft type Easter Lily. White trumpet, tall and stately. Early June blooming. A wealth of bloom.

☐ \$1²⁰ ea. ☐ 3 for \$2⁵⁰ Post Paid

UNTREATED

AMAZING NEW GIBBERELIC GROWTH STIMULANT

FOR USE ON ALL FLOWERS, PLANTS, VEGETABLES, SHRUBS, FRUITS, TREES



DOUBLE; WHITE MADONNA
(pictured with GIB • GRO)
Aptly named, this gloriously beautiful, full blown white African Violet, is almost a perpetual bloomer. It attains great size, rapidly, and is perhaps one of the most profuse flowering types of all violets. The foliage is a lovely deep green and offers a dazzling contrast to the pure white flower.

MILLER'S GARDEN

GIB-GR0
8 POTENT \$2
CAPSULES

ONLY 2 CAPSULES
IN APPLICATION MAKES ENOUGH SPRAY to effectively treat dozens of plants of all kinds indoors and out. Now raise huge Glads, Begonias, mums, delphinium, phlox, daisies, carnations, roses, dahlias, etc.

STIMULATES WONDERFUL PLANT GROWTH 3 TIMES NORMAL SIZE IN FROM 2 WEEKS INDOOR—OUTDOOR



MILLER'S GARDEN
GIB • GRO FOUND FAR SUPERIOR

SEATTLE AFRICAN VIOLET SOCIETY FINDS "MILLER'S GIB-GRO FAR SUPERIOR TO OTHER GIBBERELIC STIMULANTS." Mrs. F. R. Hager, past president of The Seattle African Violet Society, stated "that among the brands used Miller's Garden Gib • Gro shows far greater promise than other brands in stimulating larger, sturdier, more rapid growth.

LLOYD'S SPRING BONUS OFFER

Free 75c Beautiful Decorative Mum
WITH ORDER OF \$5 OR MORE

3 Decorative Mums Free

WITH ANY ORDER OF \$10 OR MORE!
OFFER EXPIRES JUNE 1, 1958

GIANT FOOTBALL MUMS

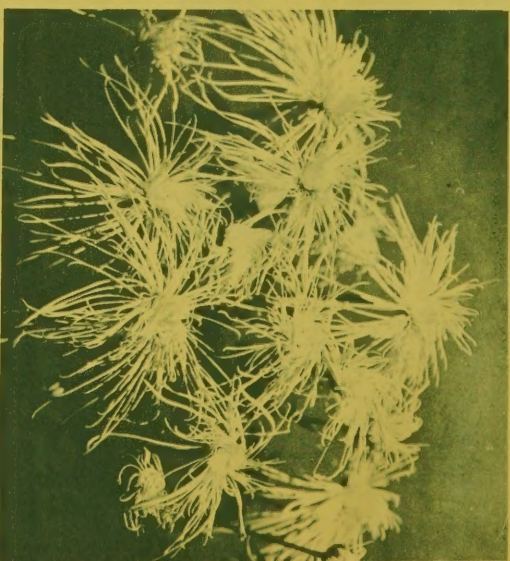


Exquisite for cut flowers in-doors. These giants present a dazzling display outdoors. Huge coffee cup size blooms on longest stems. A full range of colors. Sept., Oct., Nov. Blooming.

☐ 1 @ 60¢ ☐ 3 @ \$1.50
☐ 6 @ \$2.75 (Collection)

☐ PINK ☐ BRONZE ☐ YELLOW
☐ GOLD ☐ WHITE ☐ LAVENDER

NOTE: Some football colors will be delivered later. Other Mums on center spread.



GIANT SPIDER MUMS

Intricate patterns of these strange and lovely chrysanthemums are most rewarding. Huge blooms are carried on long, straight stems, with deep green foliage. These are tall growing and long lasting. Bloom Sept., Oct., Nov. Post Paid.

☐ 1 @ \$75c Post ☐ 3 @ \$1.90
All 8—Entire Collection ☐ \$4.75 Post Paid

- ☐ **Queens Lace.** Exquisite White. Tops in its color.
- ☐ **Gena Harwood.** A fine rusty bronze.
- ☐ **Gold Lace.** Old Gold in all its beauty.
- ☐ **Yellow Rayonante.** Lovely light yellow.
- ☐ **Mary Garden.** A most beautiful lavender.
- ☐ **Rayonante.** A pink lavender. A favorite.
- ☐ **Kay Tashima.** A different white.
- ☐ **Mrs. Eisenhower.** A golden bronze semi spoon fishhook. Most unusual in color and substance.